

PIEp krAft: MINT Food

▲ **Research issue/problem to solve, purpose and goal** – to actively work with a group of companies to increase their innovation ability by using the well-developed model of the krAft-concept, and to apply the MINT framework developed within PIEp.

▲ **Results and expected effects** – the effects we expect are increased insight into the innovation process, as well as a consciousness of how to measure how innovation has increased. This will be obtained by choosing the companies so that their interests and competencies both match and complement each other. Exchange of experiences and a close connection to one/several real business problems is an important parameter.

▲ **Design and realization** –A network of companies has been created, led by practitioners and academics united around a common interest in innovation and design, with many participants from the food industry (including The Creative Food Business). Innovation ability is a central issue. The companies will meet regularly with the purpose of creating an exchange of experiences between the two groups.

▲ **Project members:**

Lund/Kristianstad: Per Odenrick, Christina Skjöldebrand and Lennart Wikström, (doktorand el likn) [<http://www.lth.se/>]

Kontakt: Per Odenrick, Ergonomi och Aerosolteknik , email: Per.Odenrick@design.lth.se, tel: 046-2229622

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