



Node:**HJ**

Masters Student: **Olof Claesson**

Supervisor: **Lars Eriksson**

Title: **Next Generation Roof-Mounted Bike Carrier**

Olof's thesis has been carried out in cooperation with the firm Thule Sweden AB in Hillerstorp and presents a new concept in ceiling-mounted bike carriers. This thesis is in the Department of Industrial Design, and the concept development is completed with the method of 'Kansei Engineering ". The results provide a bicycle carrier which significantly simplifies the process of securing the bike to the roof - independent of the bicycle frame!

From PIEp's perspective, Olof's thesis shows that working with an established design process, you can come up with new innovations and product concepts using existing and proven methods, and making good use of close collaborations between academia and industry.

